MIKE WALLACE graphic design

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QUALITIES

• Highly motivated, fast learner, organized, ability to multi-task, extensive visual background, creative, and friendly. Solutions oriented.

SKILLS

- Typography, Color Theory, Ideation, Illustration, Video, Motion Graphics, Animation, 3D Graphics, eLearning, Localization, Product Photography, Voice Talent
- Adobe Creative Suite, Microsoft Office and many more
- Excelling on both Mac and PC platforms.

PREVIOUS EMPLOYMENT

Oregon City Signs Graphic Designer: 2023 - 2024

- Designed projects, Project Management, Production Management, Production, and Order Taking.
- When I first arrived the joke motto from production was "We do it nice, because we do it twice". I changed this approach to project handling and minimized production waste significantly.
- I also elevated the design value for the company projects and ran all signage making machines.

Language Link Graphic Designer, Audio/Video, eLearning: 2019 - 2022

- Working across Design, AV & eLearning to update client materials with global translations, while upholding the formatting needs of the projects and language font requirements.
- Create eLearning training modules for new hires company wide.

AAA Graphic Designer: 2019

• Work with the Marketing team and collaborate with other departments to create signage, presentations, web graphics and other marketing materials.

BedMart Graphic Designer: 2012 - 2018

• Design logos, create Brand Guidelines and uphold brand standards, TV commercials, interior and exterior signage, trade show displays, web design, newspaper ads, product packaging, social media posts and videos.

Elite Signs Graphic Designer: 2007 - 2012

- Design projects, uphold client logo and branding standards.
- Develop marketing tools such as website, work orders, and brochures.
- Take in orders, develop projects, and provide estimates.
- Assist with production of signage.

Kinkos Senior Project Manager: 1998 - 2007

- Project analysis, preparation for in-house production and subcontract vendors.
- Develop shift, train team members, give meeting presentations.

Freelance 2003 - Present

• Worked on many small independent design, illustration, video, & audio projects.

EDUCATION

The Evergreen State College Olympia, WA BA 2003 - Major: Art & Video